

PRESS INFORMATION

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NEW WAVE

kymo®

GERMANY

NEW WAVE is not just about the music scene of the early 1980s – now it's also about a kymo FLOORWEAR® equally as quiet, wistful and fascinating. The small, overlapping ripples caused by raindrops hitting the water's surface were the inspiration for Katharina Tannous' design. Continuously moving, the lapsing waves create more and more new shapes.

This dynamism is not only emphasised in the design's semi-offset circles, it is brought to life. This FLOORWEAR® piece maintains a certain mysticism through its tonal colouration, created by the mixing of the finest natural, matt New Zealand wool and delicate, shiny viscose.

NEW WAVE comes in six different standard colours, reflecting the urban lifestyle that characterised the new wave era: *black ink, the streets, melancholia, night sky, street light* and *dark timber*.

About kymo

kymo, from Germany, makes contemporary floorwear. Their approach to floor textiles is best summed up by their brand philosophy: 'GO ON. AND CREATE.' kymo collections are distinctly stylish, classy – and cutting edge.

Established in 2005, kymo floorwear is now sold in premium interior design stores in more than 75 countries worldwide. Distinguished brands, like Escada, Mercedes-Benz, and Bugatti, have all used kymo rugs and carpets for their own point-of-sale design or product presentations.

More information

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