

ONLY THOSE WHO DARE MAY FLY

[LUIS SEPÚLVEDA]

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NEWFORM
UFFICIO

OPERA



Riccardo Vincenzetti - ART DIRECTOR

“Among the different meanings of the Italian word Opera, something has always attracted me is the one relating to a work result, especially artistically and intellectually. This definition perfectly fits the idea and structure set up. In line with Newform Ufficio Technical Department and as project coordinator I started with a collection of tables, soon evolving in a multitasking collection, including modules to be used in meeting rooms, conference rooms, classrooms, libraries and directional offices. The structure of the table achieved in aluminium fusion could be considered an artistic job for the complexity of the shape. It has been a tough but worth job to achieve the result of finding new solutions about modulating desktops with both material and finishing options as well as innovative solutions for conference rooms and directional offices. Opera, therefore, in spite of having been designed as a product for the office world, considering the grace of its shapes and the accuracy of the details, could be also considered as a product for the home world, normally more demanding. After all a good idea and another nice project from Newform Ufficio”.
Architecture degree at the University of Florence, 1983. Mainly focused in companies producing office furniture, kitchens, furniture for shops and general one.

- Product Manager (at Sarila kitchens) in collaboration with Arch. Pareschi from Milan.
- Design of stylish industrial products.
- Set designer and artistic director of shoots catalogues.
- Design of exhibition spaces – commercial – interiors.